



SHRIMALEE ARIYADASA

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PROFILE

Seasoned Procurement Manager with 17 years in supply chain, delivering cost-effective, high-quality procurement solutions. Expert in strategic Procurement, vendor negotiation, Import, Export, Customs clearance, Logistics, contract management, and strategic planning to boost operational efficiency. Strong communicator and problem-solver, passionate about driving growth and organizational success.

PROFESSIONAL BACKGROUND.

Successfully completed **Three years Graduate Diploma** in Purchasing and Supply Chain Management at Institute of Supply and Material Management (ISMM) in year **(2011-2014)**

Successfully completed **One year Certificate Course in Principles of Purchasing and Materials Management** at Institute of Supply and Material Management (ISMM) in year **(2010 – 2011)**

Reading Master of Business Administration (**MBA**), **University of London Metropolitan University (2024 – 2026)**

WORK EXPERIENCE

Worked as Procurement Officer at Reckitt Benckiser Lanka Ltd (October 2007 – September 2014)

- Managed end-to-end supply chain activities for pharmaceutical and healthcare products, ensuring uninterrupted supply and compliance with regulatory standards
- Coordinated closely with suppliers both imports and local manufacturers, and internal stakeholders to support efficient supply chain operations
- Executed sourcing, vendor selection, and contract negotiations to achieve cost-effective purchasing
- Monitored inventory levels and demand forecasts to prevent stock-outs and overstock situations
- Ensured all procurement processes adhered to company policies, quality standards, and pharmaceutical regulations
- Handled supplier performance management, including evaluation, issue resolution, and relationship building
- Collaborated with logistics and warehouse teams to ensure timely delivery and proper storage of sensitive pharma products
- Identified opportunities for cost savings and process improvements within procurement and supply chain operations
- Maintained accurate documentation and reporting for audits and compliance purposes

Reckitt Benckiser is a leading multinational specializing in **consumer health, hygiene, and nutrition products**, operating across **pharmaceutical, FMCG, and food-related segments**.

The company's portfolio includes:

- **Pharmaceuticals / Consumer Health:** Over the counter (OTC) medicines, supplements, and healthcare products
- **FMCG:** Daily use hygiene, cleaning, and personal care products with high-volume distribution
- **Nutrition / Food-related Products:** Infant and adult nutrition products, focusing on safety, quality, and regulatory compliance

Operating in such a diverse environment requires strong expertise in:

- Managing **regulated pharmaceutical supply chains** with strict compliance standards
- Handling **high-volume FMCG procurement** with efficiency and cost control
- Ensuring **quality and safety standards** for nutrition and consumable products

Worked as Procurement Executive at S & T (Pvt) Ltd. which is a subsidiary of Hayleys Group (October 2014 – September 2015)

Procurement Executive at Siam Group (Pvt) Ltd (10th January 2016 - 31st November 2017.)

Assistant Manager Procurement at Fairway Holdings (Pvt) Ltd. (1st December 2017 – 25th July 2019)

04 Years - Manager Supply Chain and Demand Planning at Pidilite Lanka (Pvt) Ltd (6th November 2019 – 30th October 2023)

Responsibilities

- Lead the entire supply chain function for Sri Lanka operations,
- Develop and implement category-specific sourcing strategies, policy notes, and process notes.
- Oversee warehouse operations including dispatch records, FIFO delivery, storage, and delivery schedules.
- Handle Export and Import shipments up to shipment clearance
- Handle local and international procurement of raw materials, packing materials, and finished goods.
- Collaborate with operations, sales, marketing, finance, and demand generation teams to streamline processes and resolve issues.
- Forecast and plan demand for raw materials, packing materials and finished goods, maintaining optimal stock levels based on lead times and market trends. (Responsible for demand Planning of Raw material, Packing material, Finish goods while identify sales demand in the market)
- Develop and negotiate vendor contracts to ensure cost efficiency while maintaining product quality.
- Liaise with shipping agents, customs, banks, and regulatory authorities (e.g., SLSI, Import Export Controller, Precursor Control Authority).
- Ensure full compliance with statutory and regulatory requirements.
- Direct and manage the procurement team to enhance efficiency and output quality.
- Apply Total Cost of Ownership (TCO) approach to procurement decisions.
- Optimize cost by analyzing supply geography, MOQ, lead times, and using value chain insights and market data.
- Conduct and Lead the Monthly PRM, S&OP, and DRM meetings to align supply chain operations with customer expectations.
- Maintain up-to-date knowledge of market trends, pricing, availability, and capacity, technology, and supplier capability relative to the product.
- Continuously monitor and evaluate supplier's performance data of price, quality, on- time delivery, and service and managing supplier relations
- Create standard operating procedures for department and maximize operational effectiveness across territory.
- Drive cost reduction through:
 - Alternate vendor development
 - Value engineering
 - Volume and payment term negotiations
 - Annual discount agreements

Worked as Manager Procurement at SIAM CITY CEMENT (LANKA) LIMITED (INSEE CEMENT) from 1st November 2023 – 31st March 2026.

Responsibilities

- Lead the procurement function for Services, Service Contracts, Raw Materials and packing Materials from local / International market.
- Monitor and manage the annual procurement demand to ensure operational continuity without disruption.
- Oversee the performance and evaluate financial aspects of suppliers ensuring alignment with organizational standards and budget controls.
- Implement and enforce Contractor Safety Management Directives (CSMD) to maintain high standards of safety and compliance.
- Manage the end-to-end contract lifecycle using the Contract Management System, including drafting,

- reviewing, and maintaining all service agreements to support effective contractor engagement.
- Develop recommendations for supplier continuous development based on the supplier evaluation, audits, performance reviews and annual evaluation outcome.
 - Evaluate data and prepare accurate reports, providing valuable insights to support informed decision making by using SAP.
 - Collaborated with cross-functional teams to align procurement strategies with organizational goals and ensure seamless operations.
 - Drove innovation to generate savings and process optimization within the procurement function.
 - Lead for better procurement and supplier relationships for critical sources and suppliers.
 - Develop sourcing strategy, Policies, Procedures, and best practices, Total Cost of Ownership Cost models and Open Cost sheets while adhering to the business Manual of Authorities, Company Procurement policy
 - Experience in event management for all events which are conducted for business mainly business partner day, Contractor Day, Symposium, Distributor tours, Dealer Tours

PERSONAL INFORMATION

Date of Birth : 08th of January, 1983
Age : 42 years
N.I.C. No : 198350803276
Sex : Female
Marital Status : Married
Nationality : Sri Lankan
Religion : Buddhist

ACADEMIC QUALIFICATIONS

School Attended : Ferguson High School, Rathnapura.
GCE A/Level in 2001 : Mathematic Scheme

NON RELATED REFEREES

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